

**RESOLUTION NO. 2024-\_\_**

**A RESOLUTION OF THE VILLAGE OF PINECREST,  
FLORIDA, AUTHORIZING THE VILLAGE MANAGER  
TO ENTER INTO AN AGREEMENT WITH THE WORLD  
HAPPINESS FOUNDATION FOR THE CITY OF  
HAPPINESS INITIATIVE (CHI); PROVIDING FOR AN  
EFFECTIVE DATE.**

BE IT RESOLVED BY THE VILLAGE COUNCIL OF PINECREST, FLORIDA, AS FOLLOWS:

Section 1. That the Village Council hereby authorizes the Village Manager after-the-fact to enter into an agreement with The World Happiness Foundation for the City of Happiness Initiative.

Section 2. This resolution shall take effect immediately upon adoption.

PASSED AND ADOPTED this 13th day of February, 2023.

\_\_\_\_\_  
Joseph M. Corradino, Mayor

Attest:

\_\_\_\_\_  
Priscilla Torres, MMC  
Village Clerk

Approved as to Form and Legal Sufficiency:

\_\_\_\_\_  
Mitchell Bierman  
Village Attorney

Consent Agenda



# Cities of Happiness Initiative



# Cover letter

Dear City, Representatives, and Citizens,

The Cities of Happiness Initiative (CHI) strives to tackle the challenge of manifesting the well-being and happiness of the population in an increasingly urbanized and decentralized world.

This initiative is centered on bringing together local stakeholders and the World Happiness Foundation to create free, conscious, and happy cities. These cities are designed to effectively meet the requirements and desires of their residents.

Over the past two decades, the significance of cities in public policy has grown, paralleling the world's transition into an urban-centric planet. While national governments continue to hold the primary responsibility for upholding their citizens' rights in accordance with international agreements, there has been a noticeable surge in the inclination of mayors and local authorities to advocate for and safeguard the rights and well-being of all residents within their municipalities.

This current document serves as a concise manual for establishing a City of Happiness within your municipality. It offers sufficient flexibility to tailor the initiative to suit local structures, priorities, and needs. Additionally, it encompasses the 'Framework for Action,' designed to steer the implementation, monitoring, and evaluation of the CHI. Alongside this, a set of global minimum criteria is provided, aiming to enhance the CHI and establish the foundation for your city's recognition by the World Happiness Foundation.

As cities evolve, so will this document. Your city will greatly benefit from the insights, questions, and contributions that emerge within it.

We extend our gratitude, on behalf of the World Happiness Foundation and all those who contributed to this initiative's development, for your expressed interest.



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# TABLE OF CONTENTS



- 1. Introduction.**
- 2. The World Happiness Foundation.**
- 3. The City of Happiness Initiative.**
- 4. Vision.**
- 5. Wheel of Happiness, framework for action.**
- 6. Creation and management of the CHI.**
- 7. Minimum criteria for recognition.**
- 8. Commitments and benefits .**
- 9. Budget support.**



ONCE HAPPINESS IS ACCEPTED AS THE GOAL OF GOVERNMENT, THIS HAS OTHER PROFOUND EFFECTS ON INSTITUTIONAL PRACTICES. HEALTH, ESPECIALLY MENTAL HEALTH, ASSUMES EVEN MORE PRIORITY, AS DOES THE QUALITY OF WORK, FAMILY LIFE, AND COMMUNITY.”

World Happiness Report



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“WE HOLD THESE TRUTHS TO BE SELF-EVIDENT, THAT ALL MEN ARE CREATED EQUAL, THAT THEY ARE ENDOWED BY THEIR CREATOR WITH CERTAIN UNALIENABLE RIGHTS, THAT AMONG THESE ARE LIFE, LIBERTY AND THE PURSUIT OF HAPPINESS”

USA Declaration of Independence, 1776



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# 1. Introduction

The World Happiness Foundation (WHF) has a mandate to promote the resolutions adopted by the UNITED NATIONS that make specific reference to Happiness.

In order to achieve this mandate, the Foundation generates alliances with the public, private and educational sectors with which it co-creates innovative projects to this end. Collaborations such as the one with the UN University for Peace have inspired initiatives such as the one presented in this document, the Cities of Happiness Initiative.

The two UN resolutions that form the backbone of the Foundation's work are:

## UN RESOLUTION 65/309

Resolution adopted by the General Assembly on 19 July 2012

### HAPPINESS: TOWARDS A HOLISTIC APPROACH TO DEVELOPMENT

Acknowledging the need to promote sustainable development and achieve the Millennium Development Goals,

1. Invites Member States to pursue the elaboration of additional measures that better capture the importance of the pursuit of happiness and well-being in development with a view to guiding their public policies;
2. Invites those Member States that have taken initiatives to develop new indicators, and other initiatives, to share information thereon with the Secretary-General as a contribution to the United Nations development agenda, including the Millennium Development Goals;
3. Welcomes the offer of Bhutan to convene during the sixty-sixth session of the General Assembly a panel discussion on the theme of happiness and well-being;
4. Invites the Secretary-General to seek the views of Member States and relevant regional and international organizations on the pursuit of happiness and well-being and to communicate such views to the General Assembly at its sixty-seventh session for further consideration.





# UN RESOLUTION 66/281

Resolution adopted by the General Assembly on 28 June 2012

## INTERNATIONAL DAY OF HAPPINESS

Conscious that the pursuit of happiness is a fundamental human goal,

Recognizing the relevance of happiness and well-being as universal goals and aspirations in the lives of human beings around the world and the importance of their recognition in public policy objectives,

Recognizing also the need for a more inclusive, equitable and balanced approach to economic growth that promotes sustainable development, poverty eradication, happiness and the well-being of all peoples,

1. Decides to proclaim 20 March the International Day of Happiness;
2. Invites all Member States, organizations of the United Nations system and other international and regional organizations, as well as civil society, including non-governmental organizations and individuals, to observe the International Day of Happiness in an appropriate manner, including through education and public awareness-raising activities;
3. Requests the Secretary-General to bring the present resolution to the attention of all Member States, organizations of the United Nations system and civil society organizations for appropriate observance."



## 2. The World Happiness Foundation

The World Happiness Foundation is an international non-profit organisation, with its headquarters in Miami (USA) and a delegation in Spain, which, in order to fulfil its mandate, promotes a world where people are free, conscious and happy.

We are a sustainable, ethical and conscious organisation that brings to society a positive message and an optimistic vision of the world. We disseminate and safeguard the two UN resolutions (65/309 and 66/208), which proclaim Happiness as a holistic model of human development.

We also promote the UN goal #TenBillionHappyby2050. To achieve this, we have estimated that 25 million change agents (including educators, health professionals, business leaders, activists and public officials) must positively impact at least 400 people in their lifetime to reach ten billion happy people by 2050.

To achieve this, we have the largest community of experts in the world, developing activities and actions in education, physical health, mental health, happiness and wellbeing at a personal and professional level.

### WHAT DO WE DO?

We disseminate and safeguard UN resolutions (65/309 and 66/208). We develop and promote actions and projects in the fields of education, health, business, public and private leadership, to create environments that favour the well-being and happiness of people, institutions, organisations and society in general.

We contribute to the real implementation of the SDGs of the United Nations and, to this end, we have a series of specialised committees that organise the people and projects of the Foundation, generating real and tangible changes that last over time.



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The open and inclusive nature of the World Happiness Foundation has made it the most comprehensive global platform on happiness and well-being, hosting and amplifying leaders, institutions and initiatives committed to its purpose.

It is also the meeting point for intellectuals, artists, economists, philosophers, professionals, entrepreneurs and others interested in creating a movement that aims to create a new global wellbeing paradigm: happytalism.

## **HAPPYTALISM. A NEW GLOBAL WELLBEING PARADIGM**

Happytalism is the theoretical basis of our global movement. To explain it in detail, Luis Gallardo and Javier García Campayo have jointly written a book entitled "Happytalism: a new system for a happy world".

We seek to maximise happiness beyond what the current system allows us to achieve. Human beings lack the awareness to be able to develop to our full potential, and what happytalism does is to lay the foundations for us to be able to go to the next level.

The happytalist system is measured on the basis of an index that is inspired by the Gross National Happiness (GNH) of the Bhutanese government. This index is based on four pillars and nine dimensions, reaching up to forty indicators ranging from how much time we spend sleeping, to what kind of relationships we have with others, how we integrate work and personal life, and how we integrate our being in the cultural activities of our communities.



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Happytalism describes a social, economic, educational and thinking model where happiness takes precedence over all other considerations and is the main goal for which people and countries should strive.

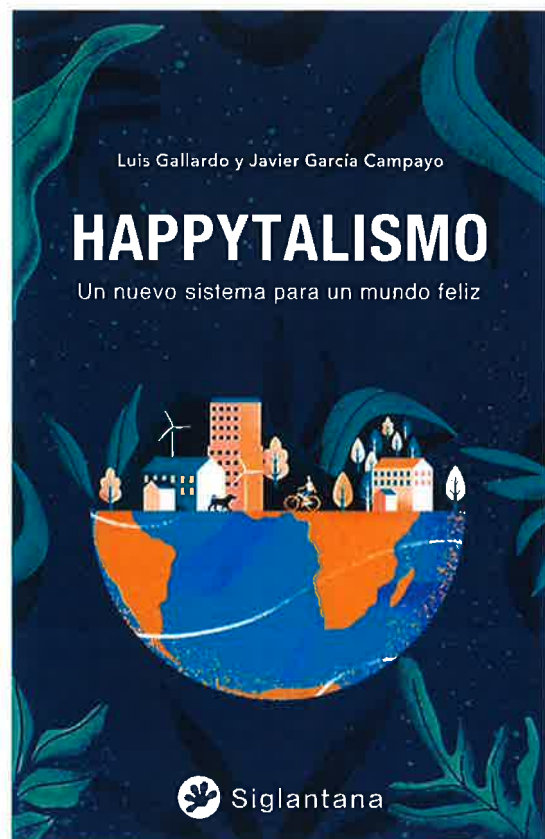
Happiness is not a utopia, but the core of a new paradigm.

Happytalism is a supra-system movement, i.e. a larger system composed of other smaller systems. It is pansystemic, i.e. it integrates other systems, all of which are independent of each other and by virtue of which many crises and problems facing humanity today could be solved.

It is a call to action to start a change. Social systems take time to change, they take many generations to evolve and what we do is a dialogue approach and, based on that, see how far we can go.

What we propose from our ecosystem is to revisit the past models that, due to inertia, are still being used. We believe that the key is to focus on being, and not on having or doing. That is the way forward.

The need to generate a change of mentality, which focuses on new systems of social and humanitarian impact, has led to the creation of the World Happiness Foundation.



# 3. The Cities of Happiness Initiative



The Cities of Happiness Initiative aims to co-create a world of freedom, conscience and happiness for all. We call this fundamental peace. We believe that for humanity to thrive, as communities of social beings, the pursuit of collective happiness begins in our cities.

## THE PURSUIT OF HAPPINESS STARTS IN YOUR CITY

About 4.2 billion people, more than half of the world's population (55.3 percent), live in urban areas today. By 2045, this figure is estimated to increase by 1.5 times to more than six billion. There were 371 cities with more than one million inhabitants at the turn of the century in 2000. In 2018, there were 548, and in 2030, a projected 706 cities will have at least one million inhabitants. During the same time, the number of so-called mega cities – cities that have more than ten million inhabitants, most of which are located in the Global South – is expected to increase from 33 to 43, with the fastest growth in Asia and Africa. Today, Tokyo (37.4 million), New Delhi (28.5 million), and Shanghai (25.6 million inhabitants) are the most populous cities worldwide.

## 7 IN 10 PEOPLE WILL LIVE IN CITIES BY 2050

Cities are economic powerhouses: more than 80 percent of worldwide GDP is generated within their boundaries. They allow for an efficient division of labor, bringing agglomeration and productivity benefits, new ideas and innovations, and higher incomes and living standards. They often outperform their countries in terms of economic growth. City dwellers are often younger, more educated, and more liberal than their rural counterparts. They are more likely to be in professional and service jobs and less likely to have kids. With urbanization set to increase, by 2050, seven in ten people worldwide will be city dwellers.





## CITIES ARE POWERHOUSES FOR CHANGE.

Rapid urbanization, however, also imposes challenges: a lack of affordable housing results in nearly one billion urban poor living in informal settlements at the urban periphery, vulnerable and often exposed to criminal activity—a lack of public transport infrastructure results in congestion and often hazardous pollution levels in inner cities. By one estimate, in 2016, 90 percent of city dwellers were breathing unsafe air, resulting in 4.2 million deaths due to ambient air pollution. Cities account for about two-thirds of the world's energy consumption and more than 70 percent of worldwide greenhouse gas emissions. Urban sprawl and inefficient land use contribute to biodiversity loss. Rapid urbanization also puts pressure on public open spaces such as parks and urban green areas, which provide space for social interaction and essential ecosystem services.

## REGENERATION STARTS WITH YOU AND YOUR CITY.

Given the speed and scale of urbanisation, with all its benefits and challenges, what is the perception of city dwellers in terms of their subjective well-being?

The Cities of Happiness Initiative seeks to increase citizens' levels of well-being and happiness by working with public institutions and strategic partners on three levels:

1. Mitigation of citizen discomfort.
2. Risk prevention.
3. Promotion of legislation, habits and infrastructures for Happiness.



We operate within a scalable framework that connects happiness and well-being to all the levers, tools and resources used to manage cities and human settlements. This connection extends to key institutions, businesses, healthcare and education systems.

A City of Happiness is a city, town, community or any local government system that is committed to implementing UN Resolutions 65/309 and 66/281.

It is a city where the voices, needs, priorities, rights and well-being of its inhabitants are part of public policies, programmes and decisions. Therefore, a City of Happiness is a city that benefits all its citizens.

The Cities of Happiness Initiative is overseen by the board of the World Happiness Foundation and a diverse team of leaders and intellectuals. This initiative assists cities and communities in their efforts to become Cities of Happiness.

It also serves as a network that brings together local governments and various stakeholders, such as civil society organisations, the private sector, academic institutions and the media.

The Cities of Happiness Initiative is tailored to the unique institutional contexts and local circumstances present in different regions of the world.



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**A CITY OF HAPPINESS IS A CITY THAT ASPIRES TO BECOME A PLACE WHERE ITS INHABITANTS:**

- Live in a clean, secure, and unpolluted environment with accessible green spaces.
- Have access to fundamental services.
- Feel safe and protected against exploitation, violence, and abuse.
- Actively participate in the family, cultural, and social life of the city or community.
- Socialize and enjoy spaces for recreation and interaction.
- Have ample opportunities to experience and embrace cultural diversity.
- Can lead their lives with adequacy, enjoying health and care.
- Are encouraged to nurture their spiritual growth, embracing diversity, inclusion, acceptance, gratitude, and love.
- Access a participatory, inclusive, and high-quality education to realize their potential.
- Have access to secure, quality, and affordable housing.
- Are presented with chances to attain self-sufficiency and economic independence.
- Can freely express their opinions and hold influence over decisions that impact them.
- Are ensured equitable opportunities in life, irrespective of ethnicity, religion, economic status, gender, or ability.

## 4. Vision and framework.

The vision of the CHI is that everyone can enjoy a quality of well-being and happiness that allows them to develop their full potential through the equal realization of their rights in their cities and communities. Our ultimate goal is for all individuals to be free, conscious and happy.

To bring this vision to fruition, we will collaborate with local governments, and their partners, to assess and subsequently enhance the happiness indicators across the nine spheres outlined in the Wheel of Happiness framework within their cities.

The long-term goal of the CHI is to ensure sustainable results for the city and its inhabitants, as well as the commitment that their well-being is further improved through the empowerment of local stakeholders.

As such, the City of Happiness Initiative is an evolutionary process.

The objective is to demonstrate solid, progressive, and sustainable results over time, improving the indicators of the Wheel of Happiness in collaboration with the World Happiness Foundation.

The CHI approach supports local governments to implement the United Nations 2030 Agenda, addressing issues related to citizenship at the local level. Therefore, the relationship between the CHI and the 2030 Agenda is not only about repeating the goals of the sustainable development goals, but to foment sustainable development as proposed by SDG11.



**MAKE CITIES AND HUMAN SETTLEMENTS INCLUSIVE,  
SAFE, RESILIENT AND SUSTAINABLE**



## 5. Wheel of Happiness framework for action

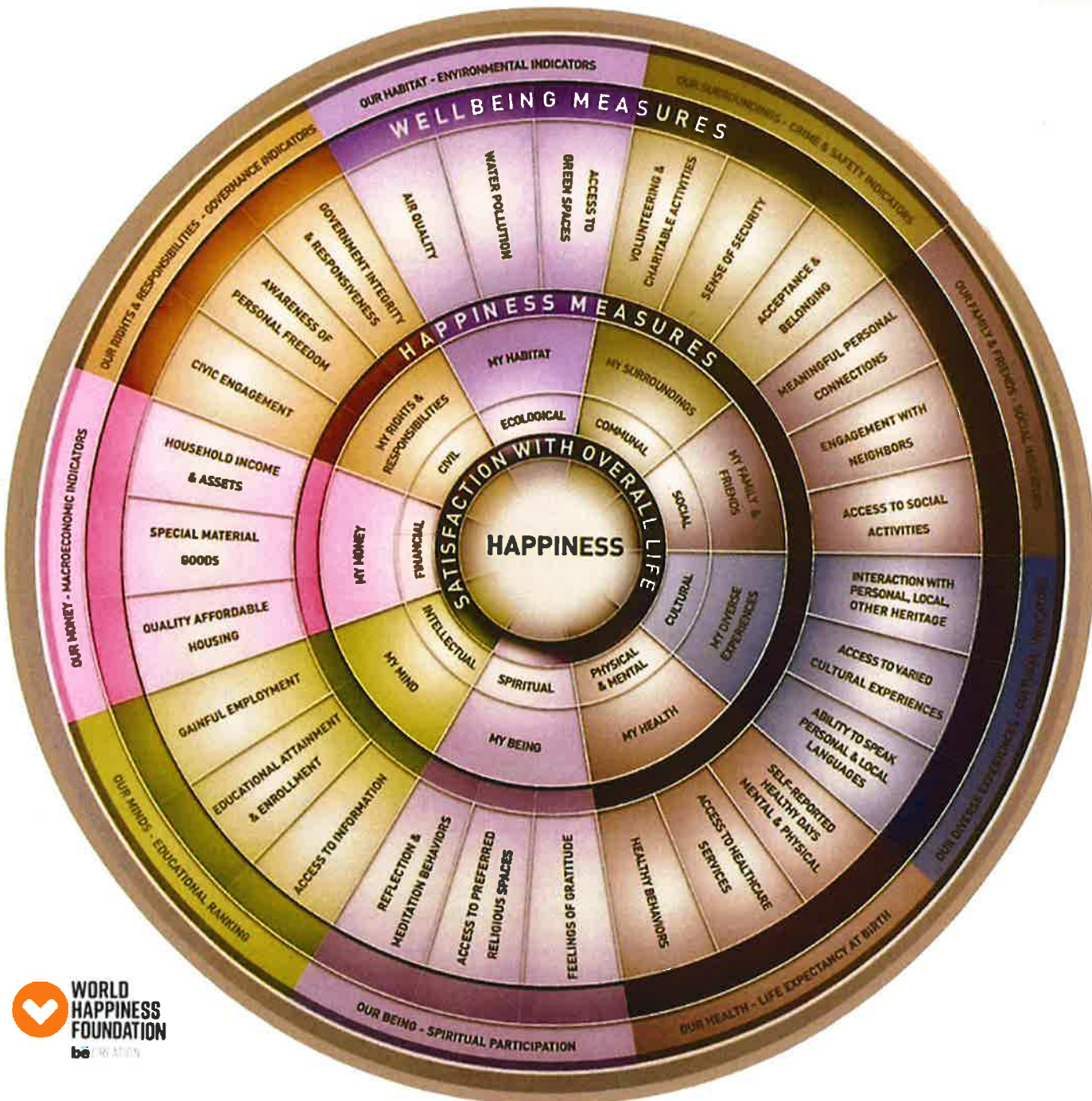


The Happiness Wheel represents the Framework for Action that drives the actions of the Cities of Happiness Initiative with local governments and strategic partners. In this framework, Happiness as global satisfaction is associated with nine areas of individual appreciation for well-being and happiness:

MY HABITAT  
MY SURROUNDINGS  
MY FAMILY AND FRIENDS  
MY DIVERSE EXPERIENCE  
MY HEALTH  
MY BEING  
MY MIND  
MY MONEY  
MY RIGHTS AND RESPONSIBILITIES

Each of these nine areas of individual appreciation are associated with three indicators of community well-being, making a total of 27 measurable indicators of satisfaction. These, in turn, are associated with 9 families of community well-being indicators, thus moving from the individual perception of Happiness to the reality of community well-being:

ENVIRONMENTAL INDICATORS  
SAFETY INDICATORS  
SOCIAL INDICATORS  
CULTURAL INDICATORS  
LIFE EXPECTANCY  
SPIRITUAL PARTICIPATION  
EDUCATIONAL RANKING  
MACROECONOMIC INDICATORS  
GOVERNANCE INDICATORS





TRANSPARENCY

RESPECT FOR DIVERSITY

SENSE OF BELONGING



ACCESS TO INFORMATION

ENVIRONMENTAL COMMITMENT

CITIZEN ENGAGEMENT



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## 6. Creation and management of a City of Happiness



The structure of the ICdF is not the same in all cities and is adapted to their reality, for Pinecrest we propose the following steps:

- 1) Signing of the **Memorandum of Understanding and Commitment** of the local government with the World Happiness Foundation for the development of the ICdF for a cycle of 3 years (2024-2026). With the involvement of other strategic partners if necessary.
- 2) **Formal recognition as a City of Happiness** by the World Happiness Foundation by awarding the City of **Happiness Seal**, which grants the city the right of membership and obligation to act towards the ICdF for an agreed cycle of 3 years (2024-2026).
- 3) A **situational analysis of the Wheel of Happiness indicators** to establish a baseline against its progress can be monitored. Conducted jointly with the WHF team.
- 4) **Annual renewal** of the seal and monitoring of the Wheel of Happiness indicators during the defined cycle of 3 years (2024-2026).
- 5) **Review and new agreement** for a new 3-year cycle of the Cities of Happiness initiative (2027-2029)

## 7. Minimum Criteria for Recognition

Although the CHI Action Plan for each city is different as it reflects the local situation and the institutional structure of the local government, the World Happiness Foundation has defined three fundamental commitments that must be respected in order to be recognised as a City of Happiness and to be eligible for renewal.

These criteria serve to ensure that a City of Happiness is in full compliance with the fundamental objectives of the CHI:

1. Demonstrable results for its citizens within one of the nine spheres of overall satisfaction to ensure a holistic approach.
2. The incorporation of a model for direct, subjective and meaningful measurement of the level of well-being and happiness of the city's inhabitants on an annual basis.
3. Demonstrable dedication to implementing UN resolutions 65/309 and 66/281 in local government policies and actions.

Recognition as a City of Happiness is awarded by the World Happiness Foundation for a period of one year, automatically renewable, during the cycle of the Initiative agreed in the Memorandum of Commitment.

Irrespective of the years of the agreed cycle, the World Happiness Foundation will conduct an annual review of the progress of the initiative to ensure and assess the city's compliance with the commitments.

Recognition by the WHF carries with it certain rights and obligations. The nature of these will not be the same in all cities. The WHF and the participating city should agree on the rights and obligations of the parties and the implications of formal recognition in the Memorandum of Commitment.

It should be noted that the Memorandum of Commitment signed by the WHF and the city representatives should include provisions for the use of the names and logos of all institutions involved.



## 8. Commitments and Benefits



We present here some of the commitments and benefits that being part of this initiative entails, although this list is not exhaustive.

### COMMITMENTS

The Mayor and Municipal Councilors will commit to:

- a) Deliver an official speech on the International Day of Happiness in the City (March 20th).
- b) Sign the Cities of Happiness Manifesto.
- c) Develop projects aimed at transforming the city into a City of Happiness, guided by the spheres of the Wheel of Happiness.
- d) Commitment to continue improving the well-being and happiness of citizens in alignment with the Wheel of Happiness.

### BENEFITS

- a) Recognition of mayors as catalysts of happiness and well-being.
- b) Recognition of the city as a City of Happiness by the World of Happiness Foundation.
- c) Opportunity to host the annual meeting of the Cities of Happiness to share best practices and insights.
- d) Access to the database of best practices and webinars.
- e) Utilization of the CHI logo for the specified duration.
- f) Membership in the CHI network.
- g) Access to guidance, tools, trainings, and technical advice.
- h) Continued support from the World Happiness Foundation.
- i) Opportunity to visit and learn from another City of Happiness recognized by the WHF.
- j) Opportunity to establish a partnership with another City of Happiness recognized by the WHF.



## 9. Budget Support



The CHI needs a clear and sufficient budget allocation for each of the outcomes and activities foreseen from the signing of the MoU, the initial diagnosis, the final evaluation or any other related action. Therefore, before launching the ICdF and deciding on its scope, it is important to consider the financial and human resources available. If the budget is insufficient, alternative resources should be identified or the involvement of strategic partners should be considered.

In order to ensure the sustainability of CHI strategies, activities and services, the local government should consider them whenever possible in its budget and planning cycle.

While in some cases and in some countries funding for education or health services may be determined at national, regional or provincial level, local governments can advocate with the national government for increased resources for their citizens and consider whether their allocation of resources is equitable.

That said, CHI does not have to be a costly project. Great results have been achieved with limited budgets. The underlying objective of the ICdF is to improve the well-being and happiness of city dwellers. It takes time to strengthen interdepartmental coordination and collaboration, but once in place, the working procedures can be made more effective and efficient and deliver better results.

It is estimated that for successful implementation and delivery of the CHI, local government will need to increase its budget allocations to well-being and areas associated with the Framework for Action defining the Wheel of Happiness by 3-7% per year.





The estimated budget projection for the collaboration with the World Happiness Foundation in the framework of the Cities of Happiness Initiative is detailed at the end of this section.

In this projection, a 3-year commitment to the Initiative is proposed to the city, renewable annually. Once this three-year cycle has elapsed, the renewal of the collaboration for another 3 year cycle can be considered.

The commitments and benefits of the Seal of Happiness from the Cities of Happiness Initiative are detailed below.

## CITY OF HAPPINESS SEAL

The City of Happiness Seal has a minimum cost for all cities alike, which may increase depending on the City's budget and the works to be committed. The benefits and commitments of the Seal are described below.

### **The City, the Mayor and Councillors undertake to:**

- a) Pay the agreed annual Seal of Happiness fee to the World Happiness Foundation to enable its recognition as a City of Happiness.
- b) Deliver an official speech in their city on the International Day of Happiness on 20 March.
- c) Define an annual action plan, aimed at transforming the city into a City of Happiness. The action plan will be guided by the framework of the Wheel of Happiness and an appropriate budget will be allocated for this purpose.
- d) Commitment to further improve the well-being and happiness of citizens in line with the Wheel of Happiness.





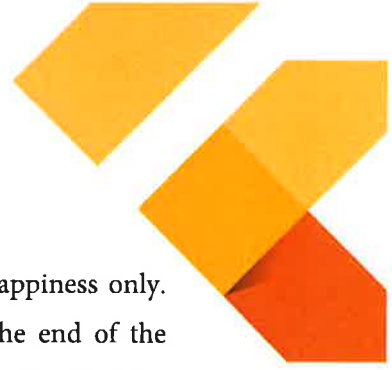
**The World Happiness Foundation commits to:**

- a) Recognise and award the city with the City of Happiness Seal.
- b) Recognise the mayor and councillors as catalysts for happiness and well-being.
- c) To carry out an annual evaluation and diagnosis of the municipality based on the Wheel of Happiness.
- d) Allow the use of the ICdF and WHF logo for the specified period, subject to conditions.
- e) Offer 4 annual scholarships of 100% of the tuition fee for the Chief Well-Being Officer programme of the WHF Academy (each scholarship valued at US\$ 2,555).
- f) Access to WHF Academy trainings for employees of the municipality at a 50% discount.
- g) Possibility to host the World Happiness Festival.

The estimated budget projection for Pinecrest joining the Cities of Happiness Initiative over a 3-year cycle (2024-2026), renewable annually, would be reflected as follows:

<b><u>Budget 2024</u></b>	
Seal City of Happiness	\$52,632
<b>TOTAL 2024</b>	<b>\$52,632</b>
<b><u>Budget 2025</u></b>	
Seal City of Happiness	\$52,632
<b>TOTAL 2025</b>	<b>\$52,632</b>
<b><u>Budget 2026</u></b>	
Seal City of Happiness	\$52,632
<b>TOTAL 2026</b>	<b>\$52,632</b>

In 2026, the Initiative would be evaluated and renewed for a new 3 year cycle.



The City of Pinecrest signs this agreement for the The 2024 Seal City of Happiness only. Both parties will agree on the extension of the program annually before the end of the calendar year. The payment of USD 52,632 will be made before the beginning of the Strategy Session on February 7th, 2024 to: World Happiness Foundation INC. SWIFT Code: CITI US 33 - Account Number: 9144235417 ABA/Routing Number: 2660-8655-4 Financial Center Address: 9525 Harding Ave, Surfside, FL, 33154

In view of the above, the City of Pinecrest and the World Happiness Foundation, in a spirit of friendly collaboration, have entered into this document to set out the ways in which the City of Pinecrest will participate in the Cities of Happiness Initiative and the ways in which the World Happiness Foundation will assist the City of Pinecrest in becoming a "City of Happiness".

SIGNED on behalf of the city of Pinecrest:

Name: Yocelyn Galiano  
 Title: Village Manager  
 Date: January 12th, 2024

SIGNED on behalf of the World Happiness Foundation

Name: Luis Gallardo  
 Title: President  
 Date: January 12th, 2024





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